

Chairman's Message

In 2021, the Company has operated its business under the situation of high competition. New variants of COVID-19 have become more severe and tremendously affected the global and Thai economy. Meanwhile, the pineapple business tends to slow down resulting from the situation of continuous decrease of the global quantity of pineapple. In addition, some overseas buyers have imported pineapple from Thailand's competitors such as the Philippines and Indonesia which have lower costs of products due to receiving tax privileges of GSP and GSP+ from EU. Moreover, Thai exporters have encountered problems of increasing costs of cans, labor shortage from impacts of the COVID-19 situation. As a result, the canned pineapple products of Thailand have much higher sale prices than its competitors. However, with the quality of products, reputations, good services, including the pool efforts of all employees, the Company has its better operating results than those in the previous year.

For its business operation in 2022, the Company has expected that the spreading of new variants of COVID-19 will still exist; meanwhile, issues of U.S.-China trade war and problems of exchange rate fluctuation will affect the export of the Company's products subsequently. Therefore, the Company has to more carefully make plans of procurement of raw materials, sale and proper control of production costs. The Company has determined guidelines for expansion to new markets such as Eastern Europe and People's Republic of China. The Company has conducted researches for more diversity of its product types and has applied innovation to create the added value in its production subsequently.

The Company has been actively looking for opportunities to expand its channels of business operation based on its existing resources. Therefore, the Board of Directors has passed its resolution on its pineapple business restructuring; whereas, Siam Food (2513) Co., Ltd., a "Subsidiary" that Siam Food represents 99.99% of its shares will be the manufacturer and distributor of canned pineapple products, etc. The Company has its plan of land development in Chonburi Province under BOI Certificate when the market situation permits.

2021 performance as of 30 September 2021 revealed revenues of 2,653.69 million baht with profit of 35.22 million baht. After incorporating the profits of associated company of 49.99 million baht, the profit of 88.13 million baht. As comparison, the 2020 performance of similar period ending 30 September saw revenues of 2,082 million baht and losses of 363.60 million baht. Upon accounting for the profits of associated company of 67.48 million baht, total losses lowered to 246.57 million baht.

The associated company is Eastern Seaboard Industrial Estate (Rayong) Co., Ltd. The share of profits in the financial statements of baht 49.99 million, decreased from the previous year by baht 17.49 million or equal to 25.92% due to decrease revenue from the sale of real estate.

The company continues to support project activities that are useful for the society, i.e. natural and environmental conservation, improvement of life quality, health, education, sport, religion for the employees and community.

On behalf of the Board of Directors, I would like to thank all shareholders, customers, both local and international, farmers and growers of the company, financial institutions, and all our employees and related parties who have supported our operation so well. The Board of Directors, Executives and all employees shall pay high attention to develop, to progress and to make our company prosperous.

Thien Mekanontchai

(Mr. Thien Mekanontchai)
Chairman of the Board

